



# camryn breneman

designer & illustrator

I am a designer and illustrator who puts much thought and effort into each of my creations. Whether it's an illustration or design, my process is the same. I get inspired by the little things in life, including my dog and the outdoors. One of my favorite artists who continuously gives me inspiration is YaoYao Ma Van. As an illustrator who specializes in relatable, yet storybook scenes that invite the viewer into the space. After inspiration, I always start my ideas on pen and paper. This practice allows me to express all of my different ideas and start drawing connections. I then move to my Ipad where I continue sketching digitally and fine tuning designs. My process includes lots of fine tuning, getting feedback and revisions before delivering the final product to the client.

A reoccurring theme throughout my work is animals and the joy they bring to the world. My passion for my own pets heavily influences my work. I often use texture but I obtain a high range of skills when it comes to illustration styles. Whether its vector or pixel, I am able to create exactly what the client has in mind (with a personal touch). I have a bubbly and friendly personality that is often reflected in my work. However, when directed my work achieves a more serious tone. Over the years, my work has stayed consistent through my love for nature and animals. With that said, my personal and client work remain separate. In everything I do, I seek to bring joy to other people.